

Who Says Learning Can't Be Fun?

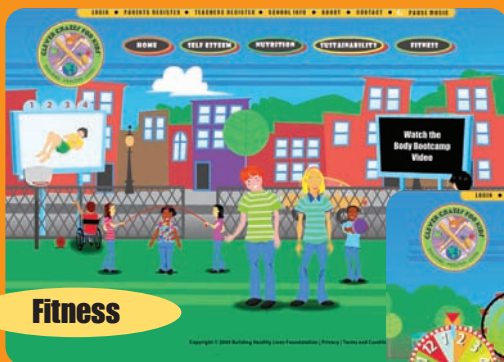


Introducing **Clever Crazes for Kids**, the Web-based wellness program for children, ages 6 to 12, that uses animation, competitive games, valuable information and educational challenges to encourage students to adopt healthy lifestyles. Accessible via the Web site, www.clevercrazes.com, the program is designed to be a fun, educational and safe place for children to learn to:

- Increase daily physical activity
- Adopt healthy eating habits
- Maintain positive self esteem
- Develop environmentally friendly habits

Register Your Child and Earn Money for Your Child's School

At the heart of **Clever Crazes for Kids** is an incentive competition that awards bi-monthly cash prizes of \$2,000-\$5,000 to schools with the highest percentage of participating students, as well as those with the highest-scoring students. To get your child started or for more information, visit www.clevercrazes.com and click the **Parents Register** tab.



Kids learn healthy skills today at www.clevercrazes.com.